



THE COLORADO COLLEGE
STATE OF THE ROCKIES PROJECT

Conservation in the West Poll

2012 WESTERN STATES SURVEY

LATINO VOTERS: Interview Schedule

Public Opinion Strategies/FM3

January 2-5 & 7, 2012

N = 336 Latino voters

Margin of Error: $\pm 5.35\%$



*Fairbank,
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FM3

In this document:

- C An asterisk (*) in a response category means that less than 0.5% of respondents chose that response category and a dash (-) represents no response.
- C An carrot (^) denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.
- C "Skip base" is the percentage of voters that are asked a question because they meet a criteria based on a response to a previous question, meaning not all 336 respondents received that question.
- C "Total base" is the percentage of the total sample, in this survey that is 336 Latino voters.

C. Are you registered to vote in (STATE)?

100% YES (CONTINUE)

1. And, do you approve or disapprove of the job **(NAME)** is doing as Governor?

Arizona - Jan Brewer
Colorado - John Hickenlooper
Montana - Brian Schweitzer
New Mexico - Susana Martinez
Utah - Gary Herbert
Wyoming - Matt Mead

(IF APPROVE/DISAPPROVE, ASK:) And would that be STRONGLY (approve/disapprove) or just SOMEWHAT (approve/disapprove)?

20% STRONGLY APPROVE
28% SOMEWHAT APPROVE
17% SOMEWHAT DISAPPROVE
22% STRONGLY DISAPPROVE

13% DON'T KNOW **(DO NOT READ)**
* REFUSED **(DO NOT READ)**

48% TOTAL APPROVE
38%^ TOTAL DISAPPROVE

2. I'm going to read you a pair of statements, and please tell me which one comes closest to your own views, even if neither of the statements matches your views exactly. **(ROTATE PUNCHES 1 AND 2)**

87% We can protect land and water and have a strong economy with good jobs at the same time, without having to choose one over the other.

OR

12% Sometimes protections for land and water and a strong economy are in conflict and we must choose one over the other.

* BOTH **(DO NOT READ)** (Prompt: But if you had to choose which one would come closest to your view?)

1% NO OPINION/UNSURE **(DO NOT READ)**

– REFUSED **(DO NOT READ)**

3. And when it comes to protecting water, air, natural areas and wildlife here do you think state government should be doing more, doing less, or is doing enough?

59% MORE

3% LESS

35% ENOUGH

4% DON'T KNOW/REFUSED **(DO NOT READ)**

Next, I'm going to read you a list of issues some people say are problems in (STATE). For each one, please tell me if you think it is - (ROTATE TOP TO BOTTOM, BOTTOM TO TOP) an extremely serious problem, a very serious problem, a somewhat serious problem, or not a problem in (STATE).

The first/next one is... (RANDOMIZE)

	Extremely/ Very Serious	Total Serious	Extremely Serious	Very Serious	Somewhat Serious	Not A Problem	Don't Know/ Refused	
Q4-15 split sampled								
4.	Loss of habitat for fish and wildlife	33%[^]	71%	15%	17%	39%	26%	3%
5.	Pollution of rivers, lakes and streams	46%	81%	22%	24%	35%	19%	–
6.	Cuts to funding for state parks, protection of our natural areas and water quality	38%	88%	16%	22%	50%	12%	–
7.	The impact of oil and gas drilling on our land, air and water	35%	73%[^]	14%	21%	39%	25%	2%
8.	Toxic chemicals in products we have in our homes like household cleaners or toys	38%	70%	23%	15%	32%	30%	–
9.	Our dependence on foreign oil	73%	90%	45%	28%	17%	8%	2%
10.	The impact of mining on land and water	26%	64%[^]	8%	18%	39%	27%	9%
11.	Loss of family farms and ranches	41%	73%	20%	21%	32%	22%	5%
12.	Cuts to funding for state parks	34%	82%	10%	24%	48%	17%	1%
13.	Toxins and pesticides in our food and drinking water	47%	85%	19%	28%	38%	15%	–
14.	Air pollution and smog	60%	83%	22%	38%	23%	17%	–
15.	Inadequate water supplies	42%	67%	19%	22%	26%	32%	1%

LATINO VOTERS: Summary of Issues - Ranked By % Extremely/Very Serious

Issues	% Extremely/ Very Serious	% Total Serious
Our dependence on foreign oil	73%	90%
Air pollution and smog	60%	83%
Toxins and pesticides in our food and drinking water	47%	85%
Pollution of rivers, lakes and streams	46%	81%
Inadequate water supplies	42%	67%
Loss of family farms and ranches	41%	73%
Cuts to funding for state parks, protection of our natural areas and water quality	38%	88%
Toxic chemicals in products we have in our homes like household cleaners or toys	38%	70%
The impact of oil and gas drilling on our land, air and water	35%	73%
Cuts to funding for state parks	34%	82%
Loss of habitat for fish and wildlife	33%	71%
The impact of mining on land and water	26%	64%

For each of the following, please tell me if you agree or disagree with that particular statement.

(IF AGREE/DISAGREE:) And do you **STRONGLY** (agree/disagree) with that or just **SOMEWHAT** (agree/disagree) with that?

The (first/next) one is... **(RANDOMIZE)**

	Total Agree	Total Disagree	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree	DK ----DNR----	Ref
Q16-17 split sampled								
16.								
	Even with state budget problems, we should still find money to protect (STATE'S) land, water and wildlife.							
	89%	11%[^]	62%	27%	8%	4%	–	–
17.								
	Even with state budget problems, we should still find money to protect and maintain (STATE'S) state parks.							
	86%	14%	59%	27%	7%	7%	–	–
Q18-19 asked of all								
18.								
	We can trust companies to act responsibly to protect (STATE'S) land, water and wildlife on their own, without laws and regulations that require them to do so.							
	21%	79%[^]	12%	9%	18%	60%	–	*
19.								
	We need to allow companies greater access to our natural resources, by ensuring them the ability to drill, mine, harvest timber, and extract other resources from our public lands.							
	34%	63%	14%	20%	24%	39%	3%	–
Q20-23 split sampled								
20.								
	Our national parks, forests, monuments, and wildlife areas are an essential part of (STATE'S) quality of life.							
	93%	7%[^]	72%	21%	3%	3%	–	–
21.								
	Our national parks, forests, monuments, and wildlife areas are an essential part of (STATE'S) economy.							
	94%	6%	65%	29%	6%	–	–	–
22.								
	We should NOT allow private companies to profit from using our public lands when their doing so would limit the public's enjoyment of - or access to - these lands.							
	69%	31%	52%	17%	21%	10%	–	–
23.								
	We should NOT allow private companies to develop our public lands when their doing so would limit the public's enjoyment of - or access to - these lands.							
	71%	28%	51%	20%	19%	9%	1%	–

Total **Total** **Strongly** **Somewhat** **Somewhat** **Strongly** **DK** **Ref**
Agree **Disagree** **Agree** **Agree** **Disagree** **Disagree** **----**DNR**----**

Q24 asked of all

24. One of the best ways to create jobs is to cut back environmental regulations that are weighing down **(STATE)** businesses.
23% **75%** 12% 11% 30% 45% 2% –

LATINO VOTERS: Summary of Statements - Ranked By % Strongly Agree

Statements	% Strongly Agree	% Total Agree
Our national parks, forests, monuments, and wildlife areas are an essential part of (STATE'S) quality of life.	72%	93%
Our national parks, forests, monuments, and wildlife areas are an essential part of (STATE'S) economy.	65%	94%
Even with state budget problems, we should still find money to protect (STATE'S) land, water and wildlife.	62%	89%
Even with state budget problems, we should still find money to protect and maintain (STATE'S) state parks.	59%	86%
We should NOT allow private companies to profit from using our public lands when their doing so would limit the public's enjoyment of - or access to - these lands.	52%	69%
We should NOT allow private companies to develop our public lands when their doing so would limit the public's enjoyment of - or access to - these lands.	51%	71%
We need to allow companies greater access to our natural resources, by ensuring them the ability to drill, mine, harvest timber, and extract other resources from our public lands.	14%	34%
One of the best ways to create jobs is to cut back environmental regulations that are weighing down (STATE) businesses.	12%	23%
We can trust companies to act responsibly to protect (STATE'S) land, water and wildlife on their own, without laws and regulations that require them to do so.	12%	21%

There are laws and rules that affect most products and aspects of our daily lives - from our food, medicines, water, air, homes, financial system, and more.

25. And when you hear about the laws that govern industry's responsibility for **(INSERT STATE'S)** clean water, clean air, natural areas and wildlife do you think those are more likely to be - **(ROTATE)**

25% Burdensome regulations that tie up industry in red tape, hurt them too much financially, and cost jobs

OR

66% Important safeguards to protect private property owners, public health and taxpayers from toxic pollution and costly clean-ups

* BOTH **(DO NOT READ)** **(Prompt: But if you had to choose which one would come closest to your view?)**

6% NO OPINION/UNSURE **(DO NOT READ)**

3% REFUSED **(DO NOT READ)**

26. As part of efforts to improve the state economy and generate jobs as quickly as possible, some people have proposed reducing protections for land, air and water that apply to major industries. Would you prefer that: **(ROTATE)**

16% **(STATE)** reduce protections for land, air and water that apply to major industries

OR

76% **(STATE)** maintain protections for land, air and water that apply to major industries

– BOTH **(DON'T READ)** **(Prompt: but if you had to choose which one would you prefer?)**

* INCREASE PROTECTIONS **(DO NOT READ)**

7% UNSURE/DON'T KNOW **(DO NOT READ)**

* REFUSED **(DO NOT READ)**

Thinking some more about regulations on industry that are designed to protect land, air, water and wildlife here in (STATE). For each of the following, please tell me if you think these regulations have a positive impact, negative impact, or almost no impact on that. (RANDOMIZE)

(IF POSITIVE/NEGATIVE, ASK) And, do they have a VERY (positive/negative) impact or just a SOMEWHAT (positive/negative) impact?

	Total Positive	Total Negative	Very Positive	Somewhat Positive	Somewhat Negative	Very Negative	No Impact	DK/Ref	
Q27-32 split sampled									
27.	Opportunities to engage in outdoor recreation	57%	20%	31%	26%	18%	2%	20%	3%
28.	Public health	62%	9%	27%	35%	5%	4%	23%	5%
29.	Public safety	84%	6%	34%	50%	4%	2%	8%	1%
30.	Our quality of life	79%^	4%	49%	29%	1%	3%	15%	2%
31.	The natural beauty of our state	82%^	4%	49%	32%	3%	1%	14%	1%
Q32-33 asked of all									
32.	Opportunities to hunt and fish	56%^	14%	28%	27%	7%	7%	24%	7%
33.	Jobs	60%	22%^	32%	28%	14%	9%	13%	5%

LATINO VOTERS: Summary of Impact of Regulations - Ranked By % Very Positive

Impact of Regulations	% Very Positive	% Total Positive
The natural beauty of our state	49%	82%
Our quality of life	49%	79%
Public safety	34%	84%
Jobs	32%	60%
Opportunities to engage in outdoor recreation	31%	57%
Opportunities to hunt and fish	28%	56%
Public health	27%	62%

Switching topics -

34. When you think about the presence of publicly owned land in your state - that is land that is preserved as national parks, national monuments, wildlife refuges, or state and local parks - do you think that having such lands... **(ROTATE PUNCHES 1 AND 2)**

- 40% Creates jobs
 - 9% Costs jobs
 - 50% Has little impact on jobs in **(STATE)**

 - 1% UNSURE/REFUSED **(DO NOT READ)**
-

Asked in all states but Colorado:

35. Now, some of the public lands in **(STATE)** have been designated as National Monuments by past Presidents, with protections for natural areas and water similar to those in national parks. The public can recreate or view unique natural, cultural, and historic sites there, and the lands are protected from development and resource extraction.

Would you support or oppose designating more of our existing public lands as national monuments?

(IF CHOICE, ASK:) And do you **STRONGLY** (support/oppose) this, or just **SOMEWHAT** (support/oppose)?

46%	STRONGLY SUPPORT
25%	SOMEWHAT SUPPORT
13%	SOMEWHAT OPPOSE
13%	STRONGLY OPPOSE
3%	DON'T KNOW (DO NOT READ)
–	REFUSED (DO NOT READ)
71%	TOTAL SUPPORT
26%	TOTAL OPPOSE

Asked in Colorado only:

C1. Now, some of the public lands in Colorado are designated as National Monuments, with protections for natural areas and water similar to those in national parks. The public can recreate or view unique natural, cultural, and historic sites, and the lands are protected from development and resource extraction.

There is a proposal to designate some of the public lands in the Arkansas River Canyon in Colorado as a National Monument . Would you support or oppose designating these existing public lands as a national monument?

(IF CHOICE, ASK:) And do you STRONGLY (support/oppose) this, or just SOMEWHAT (support/oppose)?

49%	STRONGLY SUPPORT
25%	SOMEWHAT SUPPORT
17%	SOMEWHAT OPPOSE
4%	STRONGLY OPPOSE
–	DON'T KNOW (DO NOT READ)
5%	REFUSED (DO NOT READ)
74%	TOTAL SUPPORT
21%	TOTAL OPPOSE

Next, let me ask you about a few national issues -

36. Do you support or oppose the U.S. Environmental Protection Agency continuing to implement the Clean Air Act by updating the standards for air quality, including for smog, dust, and emissions from power plants, factories and cars, based on the latest science?

(IF SUPPORT/OPPOSE) And, do you **STRONGLY** (support/oppose) or **SOMEWHAT** (support/oppose) updating these standards?

69% STRONGLY SUPPORT
12% SOMEWHAT SUPPORT
5% SOMEWHAT OPPOSE
10% STRONGLY OPPOSE

3% DON'T KNOW/REFUSED (**DO NOT READ**)

81% TOTAL SUPPORT
16%[^] TOTAL OPPOSE

37. Some members of Congress have said that, in order to help stop the flow of illegal immigrants into the US, it is necessary to suspend all environmental protections within one hundred miles of the US-Mexico and US-Canadian border, including in National Parks and other protected public lands.

Would you say it is necessary or unnecessary to suspend environmental protections in order to help stop the flow of illegal immigrants into the US?

20% NECESSARY
74% UNNECESSARY

6% DON'T KNOW/REFUSED (**DO NOT READ**)

Switching topics and thinking about some different energy sources. **(ROTATE Q38-39)**

38. Which one of the following sources of energy would you want to encourage the use of here in **(STATE)**?
IF RESPONSE GIVEN THEN ASK: And which would you NEXT most want to encourage the use of?
(READ AND RANDOMIZE - RECORD FIRST CHOICE, SECOND CHOICE.)

<u>1ST</u>	<u>Comb</u>	
53%	72%	Solar power
13%	56%	Wind power
12%	23%	Natural gas
11%	26%	Energy efficiency efforts
6%	10%	Oil
1%	4%	Coal
3%	4%	ALL/COMBINATION (DO NOT READ) (PROMPT) But, if you had to select just ONE, which would you want to encourage?
1%	1%	NONE OF THESE (DO NOT READ)
–	–	UNSURE/REFUSED (DO NOT READ)

39. Which one of the following sources of energy would you want to DISCOURAGE the use of here in **(STATE)**?
IF RESPONSE GIVEN THEN ASK: And which would you NEXT want to discourage the use of?
(READ AND RANDOMIZE - RECORD FIRST CHOICE, SECOND CHOICE.)

<u>1ST</u>	<u>Comb</u>	
37%	64%	Coal
29%	56%	Oil
7%	20%	Natural gas
7%	14%	Solar power
7%	14%	Wind power
4%	7%	Energy efficiency efforts
2%	2%	ALL/COMBINATION (DO NOT READ) (PROMPT) But, if you had to select just ONE, which would you want to discourage?
5%	9%	NONE OF THESE (DO NOT READ)
2%	6%	UNSURE/REFUSED (DO NOT READ)

40. Next, which of the following do you think should be the highest priority for meeting America's energy needs: **(ROTATE PUNCHES 1 AND 2)**

18% Drilling and digging for more coal, oil and gas wherever we can find it in the US
OR

80% Reducing our need for more coal, oil and gas by expanding our use of clean, renewable energy that can be generated in the US

1% BOTH **(DON'T READ)** (Prompt: but if you had to choose which one would you prefer?)

1% UNSURE/DON'T KNOW **(DO NOT READ)**
* REFUSED **(DO NOT READ)**

41. And if we reduce the portion of our state's electricity needs which come from coal burning power plants and use more solar, wind and other renewable sources over the next few years, do you think that would make our electricity system - **(ROTATE PUNCHES 1 AND 2)**

43% More reliable

13% Less reliable
OR

38% Not have much impact on having reliable electricity production?

6% UNSURE/REFUSED **(DO NOT READ)**

42. Which of the following comes closer to your point of view: Increasing the use of renewable energy sources like wind and solar power... **(ROTATE TOP TO BOTTOM/BOTTOM TO TOP)**

78% Will create new jobs in **(STATE)**

12% Will not affect jobs in **(STATE)**

7% Will cost jobs in **(STATE)**

3% UNSURE/REFUSED **(DO NOT READ)**

Thinking about you for a moment -

D1. To ensure we have a representative sample of voters in your state, please tell me in what year you were born.

32%	18 - 34
28%	35 - 44
19%	45 - 54
13%	55 - 64
8%	65 AND ABOVE
–	REFUSED

Do you consider yourself to be... (RANDOMIZE)

	YES	NO	DK/REF
D2. a supporter of the Tea Party?	19%	74%	7%
D3. a supporter of the Occupy Wall Street movement?	31%	60%	9%
D4. a conservationist?	62%	34%	5%

D5. From which ONE of the following television networks or shows do you receive MOST of your information about current and political events? If you do not watch any of these, please just say so. (RANDOMIZE)

39%	Broadcast network news, such as NBC, ABC, or CBS
18%	Fox News
12%	MSNBC
11%	CNN
7%	Daily Show with John Stewart or the Colbert Report with Stephen Colbert
12%	None of these (DO NOT READ)
*	Other (DO NOT READ. SPECIFY _____)
1%	UNSURE/REFUSED (DO NOT READ)

D6. Did you access a Facebook, Twitter or other social media site yesterday? **(ACCEPT MULTIPLE RESPONSES:1-3)**

37% YES/FACEBOOK
3% YES/TWITTER
3% YES/OTHER **(SPECIFY)**

60% NO/NONE

– DON'T KNOW/REFUSED **(DO NOT READ)**

40% TOTAL YES
60% NO/NONE

And for statistical purposes only

D7. How would you describe the area where you currently live?

35% A big city
27% A suburban area
25% A small town
12% A rural area

1% DON'T KNOW/NOT SURE **(DO NOT READ)**
– REFUSED **(DO NOT READ)**

62% TOTAL BIG CITY/SUBURBS
37% TOTAL SMALL TOWN/RURAL

D8. Do you consider yourself a hunter, an angler or both?

8% HUNTER ONLY
8% ANGLER ONLY
22% BOTH

60% NO/NEITHER

2% UNSURE/REFUSED **(DO NOT READ)**

39%^ TOTAL YES
60% NO/NEITHER

- D9. **Asked in Arizona, Colorado, New Mexico & Wyoming:**
No matter how you feel today, are you registered to vote as ...**(ROTATE)**
a Republican, a Democrat, Independent, or something else?

Asked in Montana & Utah:

And, in politics today, do you consider yourself to be ...**(ROTATE)**
a Republican, a Democrat, an Independent, or something else?

20%	REPUBLICAN
58%	DEMOCRAT
21%	INDEPENDENT/ SOMETHING ELSE
1%	REFUSED (DO NOT READ)

Asked among Republicans in Arizona, Colorado, New Mexico & Utah
Asked among Republicans and Independents in Montana and Wyoming

- D9A. And how likely are you to participate in a Presidential primary or caucus in your state this year?

<u>Skip</u>	<u>Total</u>	
80%	16%	VERY LIKELY
13%	3%	SOMEWHAT LIKELY
4%	1%	NOT LIKELY
—	—	ALREADY DID (DO NOT READ)
3%	1%	DON'T KNOW/REFUSED (DO NOT READ)
93%	19%	TOTAL LIKELY
4%	1%	NOT LIKELY

-
- D10. Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** conservative, moderate ...or... liberal on most issues?

33%	CONSERVATIVE
35%	MODERATE
28%	LIBERAL
3%	DON'T KNOW (DO NOT READ)
—	REFUSED (DO NOT READ)

D11. What is your main ethnic or racial heritage? **(READ CHOICES)**

- AFRICAN AMERICAN OR BLACK
 - WHITE
 - 100% HISPANIC AMERICAN OR LATINO
 - NATIVE AMERICAN
 - **OTHER (DO NOT READ) (IF PUNCH , THEN ASK:)** Now I realize you just said your main ethnic or racial heritage doesn't fall into any of the categories I just mentioned...but if you had to choose JUST ONE of these categories, which is ONE would you choose?
 - **REFUSED (DO NOT READ)**
-

D12. Are you, or is anyone in your household, an active member of the military or a military veteran?
(SPECIFY. ACCEPT MULTIPLE PUNCHES / CANNOT BE :1 & :2.)

- 1% YES/SELF/ACTIVE
- 7% YES/SELF/VETERAN
- 8% YES/SOMEONE ELSE/ACTIVE
- 13% YES/SOMEONE ELSE/VETERAN

- 74% NO
- **REFUSED (DO NOT READ)**

26% TOTAL YES
74% NO

D13. Gender **(BY OBSERVATION)**

- 38% MALE
 - 62% FEMALE
-

Phone Type

- 24% Cell
 - 76% Landline
-